



CTL introduces Confirm-IT2™, a low-cost Virtual Assistant that automatically provides Appointment Confirmation and Reminders

SHELTON, CT, July 1, 2008 - CTL Inc., a leading provider of traditional and next-generation computer-telephony solutions, today announced the official release of its Confirm-IT2™ Product, a new non-calendar-based system that automatically provides Appointment Confirmation and Reminders.

Businesses utilizing these solutions realize numerous benefits such as; **reduced operating costs, increased profitability by eliminating no-shows, improved patient and customer satisfaction and enhanced business efficiency and effectiveness.**

Confirm-IT2™ was developed to augment Confirm-IT™, CTL's calendar based appointment and reminder system that was released earlier in the 2nd quarter. "With the introduction of Confirm-IT2™, we now can provide solid solutions for the entire SMB marketplace" said Paul Shimko, Vice President of Business Development at CTL.

Confirm-IT2™ reminds patients or customers of their appointment with a telephone call to their work, home or cell; and it can leave a message on an answering machine. Confirm-IT2™ can also send a text message and/or email reminder as well. "And it is more than just an appointment reminder system" said Shimko, "Confirm-IT2™ can build a customer database, send Happy Birthday wishes, remind patients or customers that it's time to make an appointment or that they have an outstanding balance and so much more.

CTL released three distinct Confirm-IT2™ software applications designed to accommodate numerous vertical markets. They are: **Animal Care, Medical Care & Service.** Like its predecessor, Confirm-IT2™ can be deployed standalone or as an adjunct solution to virtually any phone system. In addition, Confirm-IT2™ can also be deployed as a software only application compatible with CTL's VoiceSupport™ Lx or NEC's Dfx family of products. Confirm-IT2™ is based upon the evolution of 18 years of proven software code incorporated in other CTL solutions.

Within the next 60 days, CTL intends to release another member of the family called **Instant Notify™**, an advanced outbound bulk dialing product.

About CTL Inc.

CTL is an ISO 9001 company, which designs, develops, manufactures and distributes telecommunication solutions that focus on four distinct market segments, including Unified Communications / Messaging (UC/UM), Voice Processing / Messaging, Self-service Automation / Interactive Voice Response (IVR) and IP Telephony (IPT). CTL solutions empower small to medium businesses (SMBs) in vertical markets by giving them the flexibility to conduct business at anytime, anywhere. Some of CTL's customers include NEC, Cisco, Sprint, Mitel, Verizon Business, ShoreTel, Avaya and Inter-tel. CTL, founded in 1990 and having reached 80,000 installations, markets and distributes its products through OEM's, VAR's, System Integrators and Distributors.

For more information, visit <http://www.ctlinc.com/> or contact CTL's Sales Support at 1-866-296-1288 or sales@ctlinc.com.